Rep Order# EC'd Yes 6825823 Ver# 2 Status Returned Traffic Order# 103291 Printed: 06/ Last Received: 06/ Showing Buylines: All Lines 06/22/2012 8:33 AM 06/19/2012 7:33 AM

Estimate# Buyer Phone# Station K Advertiser Fax# **Product** 1 KSNV-TV LAS VEGAS, NV.
iser ().N.R.C.C. IE
rt NRCC IE 2012
te# 2601 Ben Angle

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency (() NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Offic ALEXANDRIA, VA 22314 Salesperso: //P1/P2/E 155/426/2601 Salesperso: 69/28/2012 - 10/04/2012 Salesperso:

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

1 of

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| SC#* | CONTRACT COMMENT |
|------|------------------|
| | T |

- REMARKS -

PLEASE SEE BELOW. THANKS!

| | | | | | | | | | | | | H |
|-------------|-------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| 12 | 11 | 10 | ø | œ | 7 | Ø | UI | 4 | ω | N | ↦ | F |
| ĸ | η | TH | W | TU | ĸ | ŀΞJ | TH | হ | TU | k | н у | Day |
| 7A-9A | 7A-9A | 6A-7A | 6A-7A | 6A-7A | 6A-7A | 6A-7A | 5A-6A | 5A-6A | 5A-6A | 5A-6A | 5A-6A | Time |
| TODAY SHW | TODAY SHW | WAKE W/WAGNRS2 | WAKE W/WAGNRS1 | Program |
| :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | Len |
| \$900.00 | \$900.00 | \$725.00 | \$725.00 | \$725.00 | \$725.00 | \$725.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | Rate |
| 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | Dates |
| ,12 | ıΔ | N | N | И | N | 2 | N | 2 | N | Ю | Ŋ | Spots/Week |
| H | - | ш | щ | Н | Н | l-r, | ₽ | ₽ | н | ₩ | ഥ | Weeks |
| 152 | .12 | N | N | N | N | N | 22 | 2 | 2 | 2 | N | Total Spots |
| \$3,600.00 | \$3,600.00 | \$1,450.00 | \$1,450.00 | \$1,450.00 | \$1,450.00 | \$1,450.00 | \$800.00 | \$800.00 | \$800.00 | \$800.00 | \$800.00 | Total Cost |
| | | | | | | | | | | | | Daypart |

| | ., | | | | | | | | | | | | | | | | LT AX# | Buyer Phone# | Station I Advertiser Product | Rep Order# EC'd Yes |
|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|----------------|----------------|----------------|-------------|-------------|-------------|------------|--|--|--|
| 29 | 28 | 27 | 26 | 25 | 24 | 23 | 22 | 21 | 20 | 19 | 18 | 17 | Q) Tr | 7. | 14 | 13 | Ln | | t Ω Ω | der# Yes |
| ТH | W | TU | ĸ | 123 | TH | M | TU | ĸ | h r } | SU | SU | SA | SA | TH | য় | TU | Day | Ben Angle | SNV-TV LAS V ().NR.C NRCC IE 2012 | 6825823 |
| 10A-11A | 10A-11A | 10A-11A | 10A-11A | 10A-11A | 9A-10A | 9A-10A | 9A-10A | 9A-10A | 9A-10A | 7A-8A | 6A-7A | 7A-9A | 6A-7A | 7A-9A | 7A-9A | 7A-9A | Time | | KSNV-TV LAS VEGAS, NV. ().N.R.C.C. E NRCC E 2012 | Ver# |
| TODAY SHW3 | TODAY SHW2 | SUN TODAY | NW3-SUNRS WKND | SATURDAY TODAY | NW3 AT SUNRISE | TODAY SHW | TODAY SHW | TODAY SHW | Program | | ν. | 2 Status Returned |
| | | | | | | | | | | | | | | | | | | Flight Dates Hiatus Weeks | Agency (& PLA ALEX | Traffic Order# 103291 |
| :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | Ĺen | 09/28 |) NATIO CEMENT ANDRIA | ler# 1032! |
| \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$425.00 | \$425.00 | \$425.00 | \$425.00 | \$425.00 | \$500.00 | \$375.00 | \$625.00 | \$375.00 | \$900.00 | \$900.00 | \$900.00 | Rate | 09/28/2012 - 10/04/2012 | () NATIONAL MEDIA RESEARCH & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 155/2567501 | |
| 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | 09/30-09/30 | 09/30-09/30 | 09/29-09/29 | 09/29-09/29 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | Dates | 12 | B | Printed: 06. Last Received: 06/ Showing Buylines: All Lines |
| N | N | N | N | N | N | Ю | N, | N | N | 2 | N | 4: | N | <i>4</i> 14 | 42 | 4 | Spots/Week | Salesperson Phone# Salesperson FAX# | PLANNNING Rep Firm Sales Office (Salesperson (| 06/22/2012 8:33 AM 06/19/2012 7:33 AM ines |
| 1 | ₽ | щ | H | Н | H | H | H | ш | н | سر | Н | H | ;— 3 | ы | ⊢ | ₽ | # of | 1 Phone# 1 FAX# | | 3 AM |
| N | N | N | N | N . | N | | N | N | N | N | N | .4 | N | 42 | ďΣ | 4 | Total | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | |
| \$650.00 | \$650.00 | \$650.00 | \$650.00 | \$650.00 | \$850.00 | \$850.00 | \$850.00 | \$850.00 | \$850.00 | \$1,000.00 | \$750.00 | \$2,500.00 | \$750.00 | \$3,600.00 | \$3,600.00 | \$3,600.00 | Total Cost | 6540 1845 | PHIA REARY | 2 of 8 |

Daypart

| 45 M 3P-4P DR. PHIL | 44 F 3P-4P DR. PHIL | 43 SU 930A-10A CHRIS MATTHEWS | 42 SA 9A-930A NEWS3 TDY-WKND | 41 SU 5A-3P RYDER CUP | 40 SA 5A-3P RYDER CUP | 39 TH 1230P-1P NEWS 3 AT NOON | 38 W 1230P-1P NEWS 3 AT NOON | 37 TU 1230P-1P NEWS 3 AT NOON | 36 M 1230P-IP NEWS 3 AT NOON | 35 F 1230P-1P NEWS 3 AT NOON | 34 TH 11A-12P RACHAEL RAY | 33 W 11A-12P RACHAEL RAY | 32 TU 11A-12P RACHAEL RAY | 31 M 11A-12P RACHAEL RAY | 30 F 11A-12P RACHAEL RAY | | # 5 | Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NRCC IE 2012 Estimate# 2601 Ruver Ren Angle | Rep Order# 6825823 Ver# 2 Status Returned EC'd Yes |
|--------------------------|--------------------------|-------------------------------|------------------------------|--------------------------|--------------------------|-------------------------------|------------------------------|-------------------------------|---|------------------------------|---------------------------|--------------------------|---------------------------|--------------------------|--------------------------|---------------------------------------|-----------------------------------|--|--|
| :30 \$450.00 10/01-10/01 | :30 \$450.00 09/28-09/28 | :30 \$500.00 09/30-09/30 | :30 \$500.00 09/29-09/29 | :30 \$700.00 09/30-09/30 | :30 \$700.00 09/29-09/29 | :30 \$325.00 10/04-10/04 | :30 \$325.00 10/03-10/03 | :30 \$325.00 10/02-10/02 | :30 \$325.00 10/01-10/01 | :30 \$325.00 09/28-09/28 | :30 \$325.00 10/04-10/04 | :30 \$325.00 10/03-10/03 | :30 \$325.00 10/02-10/02 | :30 \$325.00 10/01-10/01 | :30 \$325.00 09/28-09/28 | | S L | Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office ALEXANDRIA, VA 22314 Salespers Agency C/P1/P2/E 155/426/2601 Salespers 09/28/2012 - 10/04/2012 Salespers | Traffic Order# 103291 Printed: 06 Last Received: 06/ Showing Buylines: All Lines |
| 2 | 2 | 1 | נ | 2 | 2 | H | h, h | H H | <u>, , , , , , , , , , , , , , , , , , , </u> | 1 | 2 | 2 | 2 | 2 | 2 | · · · · · · · · · · · · · · · · · · · | Salesperson FAX# Spots/Week # of | ce (on (| 06/22/2012 8:33 AM 06/19/2012 7:33 AM Lines |
| 2 \$900.00 | 2 \$900.00 | \$500.00 | 1 \$500.00 | 2 \$1,400.00 | 2 \$1,400.00 | 1 \$325.00 | 1 \$325.00 | 1 \$325.00 | 1 \$325.00 | 1 \$325.00 | 2 \$650.00 | 2 \$650.00 | 2 \$650.00 | 2 \$650.00 | 2 \$650.00 | | 215-568-1845 Total Total Cost |) PHILADELPHIA) AMY MCCREARY # 215-568-6540 | 3 of 8 |
| | | | | | | | | | | | | | | | | | Daypart | | |

| * თ © | * 51 0 | 58 | 57 | 56 | 55 | ર યા | 53 | 52 | 51 | 50 | 49 | 48 | 47 | 46 | Taxn In | E# | Station KSN Advertiser (Product NI | Rep Order# EC'd Yes |
|-------------------------------------|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|-------------|-------------|-----------------|----------------|--|---|---|
| M Station R | F Station R | TH | শ্ব | ŢU | ĸ | нj | TH | W | TU | ĸ | ta j | 日日 | W | TU | Day | Ben Angle | NV-TV LAS V ().N.R.C NRCC IE 2012 | 6825823 |
| 7P-730P Remark: V | 7P-730P Remark: V | 5P-630P | 5P-630P | 5P-630P | 5P-630P | 5P-630P | 430P-5P | 430P-5P | 430P-5P | 430P-5P | 430P-5P | 3P-4P | 3P-4P | 3P-4P | Time | | KSNV-TV LAS VEGAS, NV. r ().N.R.C.C. IE nRCC IE 2012 | Ver# |
| jeopardy V2 not na – jeop 630-7p | JEOPARDY V2 NOT NA – JEOP 630-7P | NEWS 3 | NEWS 3 | NEWS 3 | NEWS 3 | DR. PHIL | DR. PHIL | DR. PHIL | Program | | | 2 Status Returned |
| -7 p | -7 P | | | | | | | | | | | | | | | Flight Dates Hiatus Weeks | Agency () ALEXA AGENCY (/P1/P2/F | Traffic Order# 103291 |
| :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | Len | | NATION CEMENT ANDRIA, | er# 10329 |
| \$1,300.00 | \$1,300.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$725.00 | \$725.00 | \$725.00 | \$725.00 | \$725.00 | \$450.00 | \$450.00 | \$450.00 | Rate | 09/28/2012 - 10/04/2012 | IONAL MEDIA REI ENT, 815 SLATER I IA, VA 22314 155/426/2601 | |
| 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | Dates | 2 | () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office ALEXANDRIA, VA 22314 P1/P2/F 155/236/2601 | Printed: 06. Last Received: 06/ Showing Buylines: All Lines |
| }~** | щ | ω | ω | ω · | ω | ω. | <u>L</u> | , | ц | щ | н | N | N | N | Spots/Week | Salesperson Phone# Salesperson FAX# | NG Rep Firm Sales Office (Salesperson (| 06/22/2012 8:33 AM 06/19/2012 7:33 AM ines |
| ⊣ | H | ₽ | I=, | ш | ₽. | Ь | H | l | Н | ⊣ | H | 1—1 | Н | - | ₩eeks | Phone# FAX# | | AM AM |
| H |) 1 | ω, | ω | ω | ω | w | ы | ы | H | μ | <u> -1</u> | 2 | 2 | 2 | Total Spots | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | · |
| \$1,300.00 | \$1,300.00 | \$3,600.00 | \$3,600.00 | \$3,600.00 | \$3,600.00 | \$3,600.00 | \$725.00 | \$725.00 | \$725.00 | \$725.00 | \$725.00 | \$900.00 | \$900.00 | \$900.00 | Total Cost | 540 845 | PHIA VEARY | 4 of 8 |
| | | | | | | | | | | | | | | | Daypart | | | |

| Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NRCC IE 2012 | Rep Order# 6825823 Ver# 2 Status Returned EC'd Yes |
|---|---|
| Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Off ALEXANDRIA, VA 22314 Salespers CP1/P2/F 155/42675601 | med Traffic Order# 103291 Printed: 06, Last Received: 06, Showing Buylines: All Lines |
| ING Rep Firm Sales Office (Salesperson (| 06/22/2012 8:33 AM 06/19/2012 7:33 AM Lines |
|) PHILADELPHIA) AMY MCCREARY | 5 of 8 |

| J | 7 | yi. | * | y . | ¥ | v . | ¥ | ų | , , | v | | LT | Station Advertiser Product Estimate# Buyer Phone# |
|-------------|-------------|-----------------------------|-------------------------------|--|--|--|--|--|-------------------------------------|-------------------------------------|----------------------------------|------------------------|--|
| 72 | 71 | *70 | * 5 9 | * 58 | *67 | پ ص | * 5 U | * 6) 42, | *63 | *62 | , 61 61 | Ln | # KSI |
| X. | ĸ | SA 7P-8P Station Remark: | SA Station | TH Station | W Station | TU Station | M 730P- Station Remark: | F Station | TH 7P-73 Station Remark: | ₩ Station | TU Station | Day | SNV-TV LAS V ().NR.C. NRCC IE 2012 2601 Ben Angle |
| 9P-10P | 8P-10P | 7P-8P Remark: | 630P-7P Remark: | 730P-8P Remark: | 730P-8P Remark: | 730P-8P Remark: | 730P-8P Remark: | 730P-8P Remark: | 7P-730P Remark: | 7P-730P Remark: | 7P-730P Remark: | Time | KSNV-TV LAS VEGAS, NV. r ().N.R.C.C. IE nRCC IE 2012 2601 Ben Angle |
| L&O:SVU | THE VOICE | JEOP/WHEEL 630-730P | NEWS 3 V2 NEWS AIRS 730-8P | WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P | WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P | WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P | WHEEL-EORINE V2 NOT NA - WHEEL 7-730P | WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P | JEOPARDY V2 NOT NA - JEOP 630-7P | JEOPARDY V2 NOT NA - JEOP 630-7P | JEOPARDY V2 NOT NA - JEOP 630-7P | Program | 7.7 |
| | | | | ਚ | Ţ. | . đ(| 9 | d (| 7 פי | 7 v | 7 P | | Agency (). & PLAC ALEXA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks |
| : 30 | : 30 | : 30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | Len |) NATION CEMENT ANDRIA, E 155 E 09/28/ |
| \$3,000.00 | \$4,000.00 | \$525.00 | \$425.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | Rate | () NATIONAL MEDIA RESEAR & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 PI/P2/E 155/426/2601 es 09/28/2012 - 10/04/2012 esks |
| 10/03-10/03 | 10/01-10/01 | 09/29-09/29 | 09/29-09/29 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 10/01-10/01 | 09/28-09/28 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | Dates |) NATIONAL MEDIA RESEARCH PLANNNING Rep Firm Sales Offis CEMENT, 815 SLATER LANE Sales Offis ANDRIA, VA 22314 Salesperso E 155/426/2601 Salesperso 09/28/2012 - 10/04/2012 Salesperso |
| N | ţ 1 | 2 | ь | Ч | . | נ | lт | P | ₽ | Н | ₽ | Spots/Week | ING Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# |
| ⊣ | Н | i | Н | ⊣ | just | <u> </u> | н | Ь | Н | Ы | ⊢ | ₩ @ @ Ph % | one# X# |
| N | لسو | N | н | H | 낟 | Н | 1−1 | Н | ⊬ | ഥ | H | Total Spots |) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 |
| \$6,000.00 | \$4,000.00 | \$1,050.60 | \$425.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | Total Cost | PHIA REARY 5540 845 |
| | | | | | | | | | | | | Daypart | |

| Rep Order# 6825823 Ver# 2 Status Returned EC'd Yes | 73 | Estimate# 2601 Buyer Ben Angle Phone# | Fax# LT In Day Time Program | 73 W 10P-11P CHICAGO FIRE | 74 F 8P-9P WHO ARE YOU? | 75 F 9P-10P GRIMM-NBC | 76 SA 9P-10P PRIME-SAT-NBC | 77 SA 10P-11P LGO SVU-SA-NBC | 78 SU 4P-515P FTBL NITE AMR | 79 SU 530P-830P NBC SUN-FTBL | 80 SU 830P-930P NWS3 LVE-PRIME | 81 F 11P-1135P NEWS 3 AT 11 | 82 M 11P-1135P NEWS 3 AT 11 | 83 TU 11P-1135P NEWS 3 AT 11 | 84 W 11P-1135P NEWS 3 AT 11 | 85 TH 11P-1135P NEWS 3 AT 11 | 86 SA 11P-1135P WKD2 NWS-AT 11 | 87 F 1135P- TONITE SHW 1235A | 88 M 1135P- TONITE SHW 1235A |
|---|--|---|---|----------------------------|----------------------------|----------------------------|----------------------------|------------------------------|-----------------------------|------------------------------|--------------------------------|-----------------------------|-----------------------------|------------------------------|-----------------------------|------------------------------|--------------------------------|---------------------------------|---------------------------------|
| Traffic Order# 103291 Printed: 06/ Last Received: 06/ Showing Buylines: All Lines | NDR | Agency C/F//FZ/E 155/426/2001 Flight Dates 09/28/2012 - 10/04/2012 Hiatus Weeks | Len Rate Dates | :30 \$3,200.00 10/03-10/03 | :30 \$1,700.00 09/28-09/28 | :30 \$3,000.00 09/28-09/28 | :30 \$800.00 09/29-09/29 | :30 \$1,200.00 09/29-09/29 | :30 \$2,500.00 09/30-09/30 | :30 \$10,000.00 09/30-09/30 | :30 \$1,600.00 09/30-09/30 | :30 \$1,200.00 09/28-09/28 | :30 \$1,200.00 10/01-10/01 | :30 \$1,200.00 10/02-10/02 | :30 \$1,200.00 10/03-10/03 | :30 \$1,200.00 10/04-10/04 | :30 \$1,100.00 09/29-09/29 | :30 \$500.00 09/28-09/28 | :30 \$500.00 10/61-10/01 |
| 06/22/2012 8:33 AM 6 of 8 06/19/2012 7:33 AM Lines | NING Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY | Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845 | Spots/Week # of Total Total Cost Weeks Spots | 1 1 1 \$3,200.00 | 1 1 1 \$1,700.00 | 1 1 1 \$3,000.00 | 1 1 1 \$800.00 | 1 1 1 \$1,200.00 | 1 1 \$2,500.00 | 2 1 2 \$20,000.00 | 2 1 2 \$3,200.00 | 1 1 1 \$1,200.00 | 1 1 1 \$1,200.00 | 1 1 \$1,200.00 | 1 1 \$1,200.00 | 1 1 1 \$1,200.00 | 2 1 2 \$2,200.00 | 2 1 2 \$1,000.00 | 2 1 2 \$1,000.00 |
| | | | Daypart | 1 3 1 1 | | | | | | | - | | | | | | | | |

| COMPETII | | Sep 12: 59 / Sales Totals: 167 Station Totals: 1 Lines not sent/rc — | —SALES N | REPORT TOTALS Report Totals: 1 | LO. | G | ما | ve. | Co | | LT L | Estimate# Buyer Phone# Fav# | Station] Advertiser Product | Rep Order# EC'd Yes |
|------------------------------------|--------------------------|--|-----------------------|--------------------------------|----------------|---------------|-----------------|-----------------|-----------------|------------------|----------------|---|--|---|
| SS | | tals: Total t sen | IONT | RT TOTAI | 93 | 92 | 91 | 90 | 89 | İ | Ŀn | | E E KS | der# Yes |
| COMPETITIVE COMMENTS EST SHARES | Market | / \$66 67 / 167 rcld/ | -SALES MONTHLY TOTALS | 67 / | SU | SA | TH | ¥ | TU | | Day | 2601 Ben Angle | NV-TV LAS V ().N.R.C NRCC IE 2012 | 6825823 |
| 3 | Totals | \$,425.00 \$153,025.00 / \$153,025.00 /rtrn: 0 / \$0.00 | S | \$153,025.00 | 1135P-12A | 1130P-1A | 1135P- 1235A | 1135P- 1235A | 1135P- 1235A | | Time | | KSNV-TV LAS VEGAS, NV. ().N.R.C.C. IE NRCC IE 2012 | V er# 2 |
| | \$413,581 | Oct 12: | | | SPORT NT-L VGS | SAT NITE LIVE | TONITE SHW | TONITE SHW | TONITE SHW | | Program | | | 2 Status Returned |
| | CATV 0% KINV 15% XXXX 0% | 108 / \$86,600.00 | | | | | | | | i | | Agency OF 11 2/15 Flight Dates Hiatus Weeks | Agency (& PLA ALEX | Traffic Order# 103291 |
| | KBLR KTUD | 0 | | | : 30 | :30 | :30 | :30 | : 30 | | Len | |) NATION CEMENT, ANDRIA, | ler# 10329 |
| | 0 % | | | | \$400.00 | \$1,400.00 | \$500.00 | \$500,00 | \$500.00 | | Rate | 09/28/2012 - 10/04/2012 | () NATIONAL MEDIA RESEAR & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 | |
| | KINC 0% KVCW 1% | | | | 09/30-09/30 | 09/29-09/29 | 10/04-10/04 | 10/03-10/03 | 10/02-10/02 | 1 | Dates | 12 |) NATIONAL MEDIA RESEARCH PLANNNING Rep Firm CEMENT, 815 SLATER LANE Sales Offi ANDRIA, VA 22314 Salespers | Printed: 06, Last Received: 06/ Showing Buylines: All Lines |
| | KLAS | | | | ц | N | 2 | N | N | | Spots/Week | Salesperson Phone# Salesperson FAX# | NNING Rep Firm Sales Office (Salesperson (| 06/22/2012 8:33 AM 06/19/2012 7:33 AM II Lines |
| | ₩ N ₩ | | | | F | Н | μ | Н | H | 1 | # of Weeks | Phone# FAX# | | 3 AM 3 AM |
| | KVVU | | | | ы | N | 44 | N | N | | Total Spots | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | |
| | 378 228 | | | | \$400.00 | \$2,800.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | | Total Cost | ;540 845 | PHIA ŒARY | 7 of 8 |
| | | | | | | | | | | i i i i | Daypart | | | |

Books Demos

NOV12 RA35+

Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NRCC IE 2012 Estimate# 2601 6825823 Ver# 2 Status Returned Agency Traffic Order# 103291 Showing Buylines: All Lines Last Received: Printed: 06/22/2012 8:33 AM 06/19/2012 7:33 AM

8 of

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Agency C/P1/P2/E Flight Dates Hiatus Weeks () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office ALEXANDRIA, VA 22314 Salesperson 155/426/2601 Salesperson tes 09/28/2012 - 10/04/2012 Salesperson Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

CASH IN ADVANCE - CREDIT RISK -

Phone# Fax# Buyer

Ben Angle